



# FORD F-150 LARIAT

FULL SPECIFICATION | MODEL YEAR 2023 | BLACK EDITION



# FORD F-150 LARIAT

SUPERCREW 5.5' & 145" wheelbase

## INTERIOR

Black Onyx Leather interior w/ Black denim details and gray stitching

## EXTERIOR

Agate Black Metallic / Carbonized Grey Metallic

## KEY FEATURES

- Equipment Group High (502A)
- Electronic Ten-Speed Automatic Transmission
- LED Dynamic Bending Projector Headlamps
- Twin Panel Moonroof
- Black Appearance Package
- 20" Gloss Black Painted Aluminum Wheels
- Trailer Tow Package
- FX4 Off-Road Package
- B&O Unleashed 18 speaker sound system
- Powered Tailgate
- 12" Digital Drivers Display
- Sync 4 12" LCD Touchscreen
- Heated and Ventilated 10-way power-adjustable driver seat w/ memory
- Wireless Apple Carplay and Android Auto
- 360-Degree Camera Package



# FORD F-150 LARIAT

## PACKAGES & ADDITIONAL FEATURES

### STANDARD FEATURES

#### Equipment Group High (502A)

- LED Projector Dynamic Bending Headlamps
- Power Tilt/Telescoping Steering Column with Memory
- Second-row heated seats
- Rain-sensing Wipers
- Wireless Charging Pad
- Ford Co-Pilot360™ Assist 2.0
  - Adaptive Cruise Control, Stop-and-Go, Lane Centering
  - Evasive Steering Assist
  - Intersection Assist
  - Built-in Touchscreen Navigation System

#### Black Appearance package

- 20" Gloss black painted aluminum wheels
- Black 6" Angular Step Bars
- Black bodyside decals
- Black exterior badging
- Black Headlamp bezels
- Black interior appliques
- Black interior finish on console, door trim and instrument Panel
- Dark-tinted Taillamps
- Dual Exhaust w/ black tips
- Matte black Tailgate "F-150" decal
- Unique Hood and Grille w/ black accent
- Sport appearance package
  - Body-color front and rear bumper

#### Trailer Tow Package

- Class IV trailer hitch receiver
- Integrated Trailer Brake Controller
- Pro Trailer Backup Assist™
- Smart Trailer Tow Connector (incl. BLIS® w/ Cross-Traffic Alert and Trailer Tow Coverage)

#### FX4 Off-Road Package

- 3.73 Electronic-locking rear-axle
- 4x4 "FX4 Off-Road" bodyside decal
- Floor Liner – Tray Style
- Hill Descent Control™
- Off-Road tuned front shock absorbers
- Monotube Rear Shocks
- Rock Crawl Mode
- Skid plates: fuel tank, transfer case and front differential
- Wireless charging pad
- B&O Unleashed Sound System by Bang & Olufsen with HD Radio™ (18 speakers including subwoofer)
- Bedliner tough - Spray in
- Power Tailgate (w/ step and worksurface)
- Interior work surface
- Twin panel moonroof
- Wheel well liner
- 360-Degree Camera package

# FORD F-150 LARIAT

## MECHANICAL

### STANDARD FEATURES

- 5.0L V8 with Flex-Fuel Capability
- Electronic Ten-Speed Automatic Transmission
- SelectShift® Automatic Transmission with Progressive Range Select
- Class IV Trailer Hitch (incl. Smart Trailer Tow Connector, Trailer hitch receiver)
- Two-Speed Automatic 4WD with Neutral Towing Capability
- Hill Start Assist (Auto Hold)
- Brakes – 4-Wheel Disc with ABS
- Selectable Drive Modes: Normal, ECO, Sport, Tow/Haul, Slippery, Deep Snow/Sand, Mud/Rut
- Axle, Front – Independent Front Suspension (IFS)
- Brakes – 4-Wheel Disc with ABS
- Fail-Safe Cooling
- Jack
- Electric Parking Brake
- Springs, Front – Coil
- Springs, Rear – Leaf, Two-Stage Variable Rate
- Stabilizer Bar, Front
- Steering – Power, Rack-and-Pinion

### REMOVAL FEATURES

- Auto Stop-Start

## EXTERIOR

### STANDARD FEATURES

- Cargo Lamp – integrated with Center High-mounted Stop Lamp (CHMSL)
- Daytime Running Lamps (DRL) (On/Off Cluster Controllable)
- Easy Fuel Capless Fuel-Filler
- F-150 Fender Badge
- Fuel Tank Standard Range 98L
- Fully Boxed Steel Frame
- Handles, body color
- Hooks – Pickup Box Tie-Down, four (4)
- Hooks – Front Tow, two (2), black
- Power Tailgate Lock
- Spare Tire Carrier – Rear Under Frame
- Spare Tire/Wheel Lock
- Stone Cuffs, Front & Rear
- Tailgate – removable with key lock
- Trailer Sway Control
- Mirrors, Sideview – Power-folding, Power Glass with Heat, Turn Signal, Memory, Auto-Dimming Feature (Driver's Side), High-Intensity LED Security Approach Lamps, LED Sideview Mirror Spotlights, Body color
- Zone Lighting
- LED Fog Lamps w/ LED Cornering Lamp in Fog Lamps
- LED Taillamps
- Tailgate LED
- Tires - 275/60R20 BSW all-terrain tires (A/T)
- Trailer Towing – 13-pin wiring (ISO 11446)
- LED Rear fog light

# FORD F-150 LARIAT

## INTERIOR AND COMFORT

### STANDARD FEATURES

- Drivers display - 12" Digital Productivity Screen
- Additional Steering Wheel Controls
- Ambient Lighting – Ice Blue Color Only
- Dual-zone Electronic Automatic Temperature Control (DEATC)
- Leather-Wrapped Steering wheel
- Media Bin w/ USB data charging ports – two (2) (replaces USB data charging ports in center stack)
- Onboard 120V/400W Outlet (One (1) outlet in the IP (replaces two (2) front USB charge only ports); 2nd outlet in the console; additional outlet in the bed)
- Pedals, Power-Adjustable w/Memory
- Power-Sliding Rear-Window w/Privacy Glass and Defroster
- Rearview Mirror, Auto-Dimming
- Seat, Front Leather-trimmed 40/console/40, Heated and ventilated, 10-way power driver seat and multi-adjustable power front passenger seat (power lumbar driver/passenger) Memory driver's seat Armrest storage
- Seat, Rear Armrest w/cupholders, Under seat storage
- Visors with Driver and Passenger illuminated covered mirrors
- Compass Display in Instrument Cluster
- Dome Light
- Fade-to-Off Interior Lighting
- Grab Handles Front – A-Pillar, Driver and Passenger Side, Rear – B-Pillar
- Horn – Dual-Note
- Illuminated Entry
- Outside Temperature Display
- Powerpoint 12V
- Power Windows (Front/Rear) – One-touch Up/Down Driver and Passenger Front Windows
- Rearview Mirror, Day/Night
- Scuff Plate, Driver and Front-Passenger Doors
- Carpet – Color-coordinated with Carpeted Floor Mats
- Door trim – Soft armrest grab handle and front map pockets

### REMOVAL FEATURES

- Heated Steering Wheel

# FORD F-150 LARIAT

## FUNCTIONALITY AND TECHNOLOGY

### STANDARD FEATURES

- SYNC 4 12" LCD Capacitive Touchscreen with Swipe Capability
- Wireless Phone Connection
- Wireless Apple CarPlay® and Android Auto™ Compatibility
- Remote Start System with Remote Tailgate Release
- Intelligent Access with Push-button Start (incl. Approach, Detection, Driver's Side)
- AM/FM Radio
- Universal Garage Door Opener (UGDO)
- AdvanceTrac® w/RSC® (Roll Stability Control)
- Airbags, Driver and Passenger Front Airbags, Driver and Passenger Seat-Mounted Side Airbags, Safety Canopy Side-Curtain Airbags (1st and 2nd row coverage)
- Curve Control
- MyKey®
- Perimeter Alarm
- Rainlamp Wiper Activated Headlamps
- Seat Belts, Active Restraint System (ARS). Three-point Manual Lap/Shoulder Belts with Height Adjusters, Pretensioners & Energy Mgmt Retractors on Outside Front, Positions. Includes Autolock Features for Child Seats
- SecuriLock® Passive Anti-Theft System (PATS) with Electronically Coded Ignition Key
- Tire Pressure Monitoring System (TPMS)

### Ford Co-Pilot360™ 2.0 Technology

- Autolamp – Auto On/Off Headlamps
- Auto-High Beams
- Lane-Keeping System
- Pre-Collision Assist with Automatic Emergency Braking (AEB) (Pedestrian Detection, Forward Collision Warning, Dynamic Brake Support)
- Post-Collision Braking
- Rear View Camera with Dynamic Hitch Assist
- Reverse Sensing System
- Lane-Keeping System
- Lane-Keeping Alert
- Lane-Keeping Aid
- Driver Alert
- Reverse Brake Assist

### REMOVAL FEATURES

- Advanced Security Pack (incl. Inclination / Intrusion Sensors and separate alarm sounder)
- Center High-Mounted Stop Lamp (CHMSL) Camera Removal



## 2023 F-150® LARIAT

### PAINT <sup>S4</sup>

### COLOR

Agate Black Metallic | **Included**

### SECONDARY COLOR

No Secondary Color | **Included**

### SUMMARY

**\$78,120**

ESTIMATED NET PRICE <sup>S5</sup>

**\$765**

PER MONTH FOR 36 MONTH LEASE <sup>S6</sup>

## PAINT <sup>S4</sup>

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Agate Black Metallic	\$0
No Secondary Color	\$0

## POWERTRAINS <sup>S4</sup>

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5.0L V8 Engine with Auto Start-Stop Technology and Flex-Fuel Capability	\$1,365
4x4	\$0
Electronic Ten-Speed Automatic Transmission	\$0
3.73 Electronic Locking Axle Ratio	\$570

## PACKAGES <sup>S4</sup>

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LARIAT High	\$4,805
LARIAT High Discount	-\$1,500
Bed Utility Package	\$995
LARIAT Sport Appearance Package	\$465
LARIAT Sport Appearance Package Discount	\$0
Trailer Tow Package	\$1,325
FX4 Off-Road Package	\$1,095
LARIAT Black Appearance Package	\$1,370

Digitally generated image shown. Actual image may vary. See your dealer for details.





## EXTERIOR <sup>S4</sup>

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20" Gloss Black Aluminum Wheels	\$0
275/60 R20 BSW All-Terrain Tires (A/T) (4x4)	\$0
Bedliner – Tough Bed® Spray-In	\$595
Windows – Power-Sliding Rear	\$0
Window – Fixed Rear Window with Privacy Glass and Defroster	\$0
Wheel Well Liner	\$180
Hooks – Front Tow 4x4, two (2)	\$0
BoxLink™	\$0
Rain-Sensing Wipers	\$0
Twin Panel Moonroof	\$1,495
Remote Start System with Remote Tailgate Release	\$0
Skid Plates (4x4 only)	\$0
Reverse Sensing System	\$0
400W Outlet	\$0
360-Degree Camera	\$765
LED Projector w/ LED Taillamps	\$0
LED Fog Lamps with LED Cornering Lamp	\$0
LED Side-Mirror Spotlights	\$0
LED Box Lighting with Zone Lighting	\$0
Sideview – Power-Folding, Power Glass, Heat, Turn Signal, Memory, Auto-Dimming Feature and High Intensity LED Security Approach Lamps	\$0
Accent-Color Angular Step Bars	\$0

Digitally generated image shown. Actual image may vary. See your dealer for details.



## INTERIOR <sup>54</sup>

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Black	\$0
LARIAT Black Appearance Package Seat	\$0
Dual-Zone Electronic Automatic Temperature Control (DEATC)	\$0
Privacy Glass	\$0
Floor Liners – Tray Style	\$40
Pedals, Power-Adjustable w/Memory	\$0
Color-Coordinated Carpet with Carpeted Matching Floor Mats	\$0
Auto-Dimming Rearview Mirror	\$0
Rear Under-seat Storage	\$0
Multicontour Seats with Active Motion® Removal	\$0
Heated and ventilated Seats	\$0
10-way Power Driver Seat with Power Lumbar	\$0
10-Way Power Driver Seat and Multi-Adjustable Power Front Passenger Seat	\$0
Intelligent Access with Push-Button Start	\$0
Pro Trailer Backup Assist™	\$0
Integrated Trailer Brake Controller	\$0
Power Tilt/Telescoping Steering Column with Memory	\$0
Wrapped Steering Wheel	\$0
Heated Steering Wheel	\$0
12" Productivity Screen in Instrument Cluster	\$0
Perimeter Alarm	-\$50
Wireless Charging Pad	\$0
Universal Garage Door Opener	\$0
B&O® Unleashed Sound System by Bang & Olufsen with 18 speakers including Subwoofer	\$695
Connected Built-in Navigation (3 Years of Service)	\$0
SiriusXM® Traffic and Travel Link	\$0
SYNC® 4 with Enhanced Voice Recognition	\$0

## PRICING SUMMARY

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BASE MSRP <sup>51</sup>	\$61,270
OPTIONS <sup>54</sup>	+ \$14,210
ACCESSORIES <sup>58</sup>	+ \$0
DESTINATION CHARGES <sup>517</sup>	+ \$1,995
ACQUISITION FEE <sup>518</sup>	+ \$645
TOTAL MSRP <sup>516</sup>	= \$78,120

ESTIMATED NET PRICE <sup>S5</sup>

= \$78,120

MONTHLY PAYMENT <sup>S6</sup>

\$765

Lease based on \$7,748 down payment,  
36 month term and 10,500 mileage. \$0 trade-in-value

Your Configuration: 2023 F-150 LARIAT, SuperCrew®, 5.0L V8 Engine with Auto Start-Stop Technology and Flex-Fuel Capability, Electronic Ten-Speed Automatic Transmission, 4x4, 3.73 Electronic Locking Axle Ratio  
Pricing shown for Zip code 33147 as of October 12, 2023 <sup>S2</sup>

## Disclosures

Note.  
Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the Site, the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford dealer is the best source of the most up-to-date information on Ford vehicles.

**Disclosures through S18 apply to Search Dealer Inventory, Request A Quote, Get An Internet Price, Get A Quote, Let Us Find It For You, Build & Price and Incentives & Offers.**

S1.  
Manufacturer's Suggested Retail Price (also referred to as "MSRP", "Base MSRP", "Base Price" or the "Starting At" price), excludes destination/delivery charge, taxes, title, license, and registration and/or electronic filing fees, dealer fees, and total of options.  
For authenticated AXZ Plan customers, the price displayed may represent Plan pricing. Not all AXZ Plan customers will qualify for the Plan pricing shown and not all offers or incentives are available to AXZ Plan customers.

S2.  
Images shown are for information purposes only, and may not necessarily represent the configurable options selected or available on the vehicle. We cannot be responsible for typographical or other errors, including data transmission, display, or software errors, that may appear on the site.

S3.  
Offers shown may not be available to all customers. Incentives lists are examples of offers available at the time of posting and are subject to change and expiration. Not all incentives can be redeemed together. To take advantage of rebates, incentives and/or financing offers you must take new retail delivery from dealer stock by the expiration date noted. Not all buyers will qualify for Ford Credit financing or other offers. Restrictions apply. See your local dealer for complete details.

S4.  
The Option Package price and monthly payment displayed is for illustration purposes, only. Prices and monthly payments may vary based on features included in package, financing terms and availability. Some Options are not available separately. Not all Options or Option Packages are available on all vehicles. See your local dealer for details.

S5.  
Estimated Net Price is the Total Manufacturer's Suggested Retail Price ("Total MSRP") minus any available offers and/or incentives. Incentives may vary. Excludes taxes, title, and registration fees. For authenticated AXZ Plan customers, the price displayed may represent Plan pricing. Not all AXZ Plan customers will qualify for the Plan pricing shown and not all offers or incentives are available to AXZ Plan customers.

S6.  
The payment estimator will calculate a monthly payment based on the MSRP of the vehicle you have configured, including the dealer-installed accessories. For authenticated AXZ Plan customers, the price displayed may represent Plan pricing. Not all AXZ Plan customers will qualify for the Plan pricing shown. Actual monthly payment is based on a variety of factors, including differing financing or leasing terms, accessory prices and installation costs. Financing payment calculations are estimates only, and are based on amount of down payment, APR and term. Lease payment calculations are estimates only, and are based on an annual mileage calculation determined by your dealer. A charge is assessed for any mileage driven that exceeds this limit. Lessee is responsible for \$395 lease Disposition Fee in select states. Not all buyers will qualify for financing or a lease. Contact your local Ford or Lincoln Dealer for details.

S7.  
While dealer inventory is generally updated on a daily basis, there are no guarantees that the inventory shown will be available at the dealership. Mid-model-year manufacturing changes, as well as dealer-added accessories on the actual vehicle may differ from the options and features listed. Vehicles that are identified as 'Exact Matches' may have a different price or different features not represented on the site. We make every effort to provide you with the most accurate, up-to-date information, however, only your local Ford dealer can provide you with information regarding actual vehicle availability.

S8.  
Dealer Accessories are defined as items that do not appear on the factory window sticker that are installed by a Ford or Lincoln Dealers. Actual Prices for all accessories may vary and depend upon your dealer. Prices DO NOT include installation or painting, which may be required for particular items. Please check with your authorized dealer for complete pricing accuracy for all accessories and parts.

Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first) or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicles Warranty. Contact your local Ford, Lincoln or Mercury dealer for details and a copy of the limited warranty.

Ford Licensed Accessories (FLA) are warranted by the accessories manufacturer's warranty. Contact your Ford, Lincoln or Mercury Dealer for details regarding the manufacturer's limited warranty and/or a copy of the FLA product limited warranty offered by the accessory manufacturer.

Most Ford Racing Performance Parts are sold with no warranty. Ford Racing Performance Parts are sold "As Is", "With All Faults", "As They Stand" and without any express warranty whatsoever, unless otherwise expressly designated herein. To determine which parts come with a warranty from the original manufacturer, or from Ford Racing, please contact the Ford Racing Techline at (800) FORD788.

S9.  
The "Trade-In Value" of your vehicle is an estimate, only, and many factors that cannot be assessed without a physical inspection of the vehicle may affect actual value. For purposes of this website, we use the services of a third-party vendor to provide Trade-In Value calculations. While we believe this information is reliable, we are not responsible for and do not guarantee the accuracy or reliability of the information. Please see your local Ford dealer for information regarding actual trade-in availability and value.

S10.  
AXZ Plan pricing, including AXZ Plan option pricing, is exclusively for eligible Ford Motor Company employees, friends and family-members of eligible employees, and Ford Motor Company eligible partners. Restrictions apply. See your Ford or Lincoln dealer for complete details and qualifications. Ford Motor Company reserves the right to modify the terms of AXZ Plan pricing or availability at any time. Some dealers may also chose not to participate in plan pricing Contact your local dealer to determine final pricing.

S11.  
EPA estimated city/highway mpg based on base engine/transmission configuration. Actual mileage will vary.

S12.  
Towing - Properly equipped.

S13.  
For Dealer Ordered vehicles, the vehicle has already been ordered by the dealer and is in the process of being manufactured by the factory. If you are interested in the vehicle marked "Dealer Ordered", contact the dealership for a delivery estimate.

S14.  
The "estimated selling price" is for estimation purposes only and the figures presented do not represent an offer that can be accepted by you. See your local dealer for vehicle availability and actual price. The Estimated Selling Price shown is the Base MSRP plus destination charges and total of options, but does not include service contracts, insurance or any outstanding prior credit balance. Does not include tax, title or registration fees. It also includes the acquisition fee. For Commercial Lease product, upfit amounts are included.

The "estimated capitalized cost" is for estimation purposes only and the figures presented do not represent an offer that can be accepted by you. See your local dealer for vehicle availability, actual price, and financing options. Estimated Capitalized Cost shown is the Base MSRP plus destination charges and total of options, but does not include service contracts, insurance or any outstanding prior credit balance. Does not include tax, title or registration fees. It also includes the acquisition fee. For Commercial Lease product, upfit amounts are included.

S15.  
The "amount financed" is for estimation purposes only and the figures presented do not represent an offer that can be accepted by you. See your local dealer for vehicle availability, actual price, and financing options. Estimated Amount Financed is the amount used to determine the Estimated Monthly Payment. It is equal to the Estimated Selling Price of the vehicle less Down Payment, Available Incentives and Net Trade-in Amount.

The "adjusted capitalized cost" is for estimation purposes only and the figures presented do not represent an offer that can be accepted by you. See your local dealer for vehicle availability, actual price, and financing options. Estimated Adjusted Capitalized Cost is the amount used to determine the Estimated Monthly Payment. It is equal to the Estimated Capitalized Cost less Down Payment, Available Incentives, and Net Trade-in Amount.

S16.  
Total MSRP is Base MSRP plus options, destination and delivery charges. Excludes taxes, title, and registration fees.

S17.  
Destination Charges are associated with getting the vehicle from the manufacturer to the dealership. Prices listed are MSRP and are based on information updated on this website from time to time.

S18.  
Acquisition Fee is a charge paid by the lessee to Ford Credit to help cover the cost of acquiring and servicing the account.

Note2.  
**For Manufacturer Specific Disclosures See Below**

1.  
Starting MSRP excludes destination/delivery charge, taxes, title and registration. Optional equipment not included. Starting A, Z and X Plan price is for qualified, eligible customers and excludes document fee, destination/delivery charge, taxes, title and registration. Not all vehicles qualify for A, Z or X Plan. All Mustang Shelby GT350 and Shelby GT350R prices exclude gas guzzler tax.

2.  
EPA-estimated city/hwy mpg. See [fuelconomy.gov](http://fuelconomy.gov) for fuel economy of other engine/transmission combinations. Actual mileage will vary. MPGe is the EPA equivalent measure of gasoline fuel efficiency for electric mode operation.